



KATHERINE GEORGE

SOCIAL MEDIA EXPERT & ENTREPRENEUR

ABOUT

Katherine George is the award-winning founder of the international social media agency Oh So Social, which provides comprehensive social media management, training and mentoring services, and online training platform Oh So Savvy.

As one of just a handful of Meta Lead Trainers in Europe and one of 24 Facebook and Instagram accredited #SheMeansBusiness mentors in the UK, Katherine has a wealth of expert social media knowledge and experience.

Both Katherine and Oh So Social have won a string of awards, including being named by Enterprise Nation as one of their Top Marketing Advisers three years running, and celebrated in Cornwall's 30 Under 30 list four times, in addition to achieving agency partner status with Meta, TikTok and Pinterest.

Currently a speaker on the eBay Business Roadshow, Katherine is also a regular speaker and trainer for the Vodafone business.connected campaign, The Media Trust, Small Business Britain, BT Skills for Tomorrow, Lloyds Bank, Enterprise Nation and Amazon. She is also a guest lecturer for Exeter, Falmouth and Brighton universities.

Katherine continues to practise her skills and manage social media accounts with high-profile experience including Champneys, the NHS, Spanish Riding School of Vienna and the Dancing on Ice Live Tour. Plus she regularly consults for international marketing and PR agencies, including Havas Red.

AREAS OF EXPERTISE

- Performance social media advertising
- Facebook (Meta) advertising - strategy, planning, buying and implementation
- Facebook management, strategy, organic and paid
- Instagram management, strategy, organic and paid
- Content strategy, creation and planning
- Social media management
- Social media strategy
- Social media for sales
- Community management and customer engagement
- TikTok management, strategy, organic and paid
- The psychology of social media and mental health
- Social connection across niche networks

PARTNERSHIPS



CONTACT

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AWARDS

40 Digital Women To Watch - Digital Women Awards 2021 & 2023

Finalist Best Small Agency - UK Social Media Awards 2020 & 2021

Mark Hudson Award - UK Social Media Awards 2019

Top 50 Advisers - Enterprise Nation 2019, 2020, 2021

Creative Industries Entrepreneur of the Year - Great British Entrepreneur Awards 2020

Cornwall's 30 Under 30 2016, 2017, 2018, 2019


#iAlso Top 100 - f:Entrepreneur


Young Business Person of the Year - Cornwall Business Awards

SOCIALS

 OhSoKatherine

 @OhSoKatherine

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